



Encompass 2035 Survey Results

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About the Survey

As part of the public engagement process to promote Central Oklahoma's long-range transportation plan, a survey was launched in May 2009 by the **Association of Central Oklahoma Governments** (ACOG).

Input from the survey will identify strategies to improve auto, bus, pedestrian, truck, rail and bicycle travel for the 2035 Oklahoma City Area Regional Transportation Study (OCARTS) Plan, also known as the Encompass 2035 Plan.

Results from the survey will provide planners with insight into public wants and needs, and gauge responses to important plan issues such as travel habits, employment travel, intermodal elements and other facets in transportation planning. The survey will also identify the most acceptable means of financing transportation improvements as well as gauge the level of interest in improving alternative transportation modes.

Survey Methodology and Implementation

The survey was not designed as a scientific survey. However, several qualifying questions, and IP protection that limited the survey to be taken only once on a computer helped with quality assurance of the results. The survey was hosted on the website of ACOG, which serves as the Metropolitan Planning Organization for the greater Oklahoma City area.

There were no hard copies of the survey printed or mailed. There were 1,893 responses. A web-based survey tool was used that allowed respondents to take the survey online and skip questions that they did not want to answer.

Most of the questions were designed to allow respondents the capacity to choose among a variety of options. The results are presented with charts in percentage form, along with the actual number of inputs for each choice. If anyone is interested in the zip code data showcasing where respondents lived and worked (Questions 5 and 6), please contact Jerry Church at ACOG at 234-2264, or jchurch@acogok.org.

Q1: Please tell us your gender	Response Total	Response Percent
Male	974	53 %
Female	875	47 %
Total Respondents	1849	
Skipped Question	44	

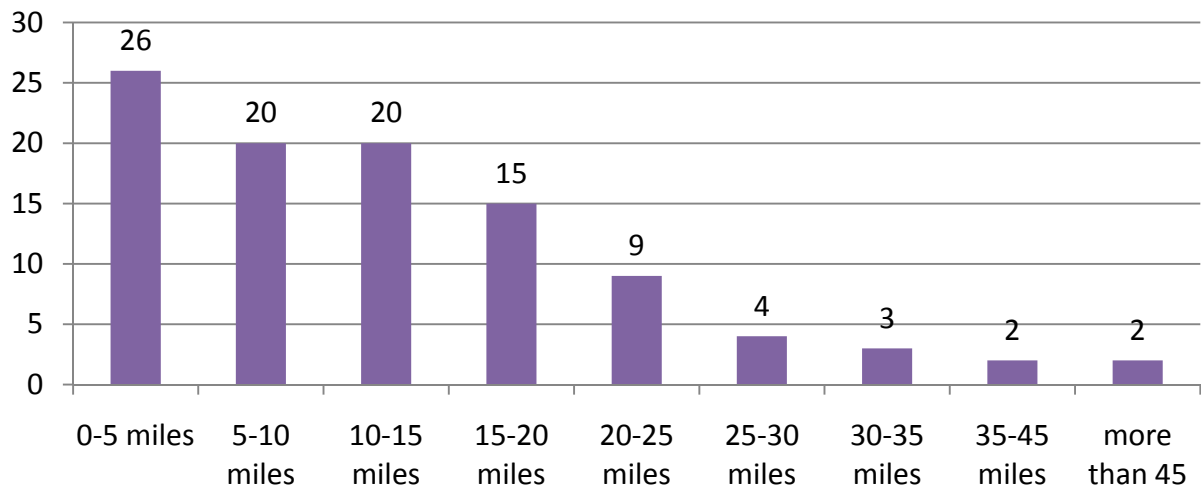
Q2: Please tell us your age	Response Total	Response Percent
18-24	91	5 %
25-34	428	23 %
35-44	363	20 %
45-54	497	27 %
55-64	366	20 %
65+	107	6 %
Total Respondents	1852	
Skipped Question	41	

Q3: How many people (including yourself) live in your household?	Response Total	Response Percent
1	311	17 %
2	795	43 %
3	317	17 %
4 or more	427	23 %
Total Respondents	1850	
Skipped Question	43	

Q4: How many operational cars, trucks and motorcycles are available to members of your household?	Response Total	Response Percent
0	18	1 %
1	344	19 %
2	904	49 %
3	336	18 %
4 or more	245	13 %
Total Respondents	1847	
Skipped Question	46	

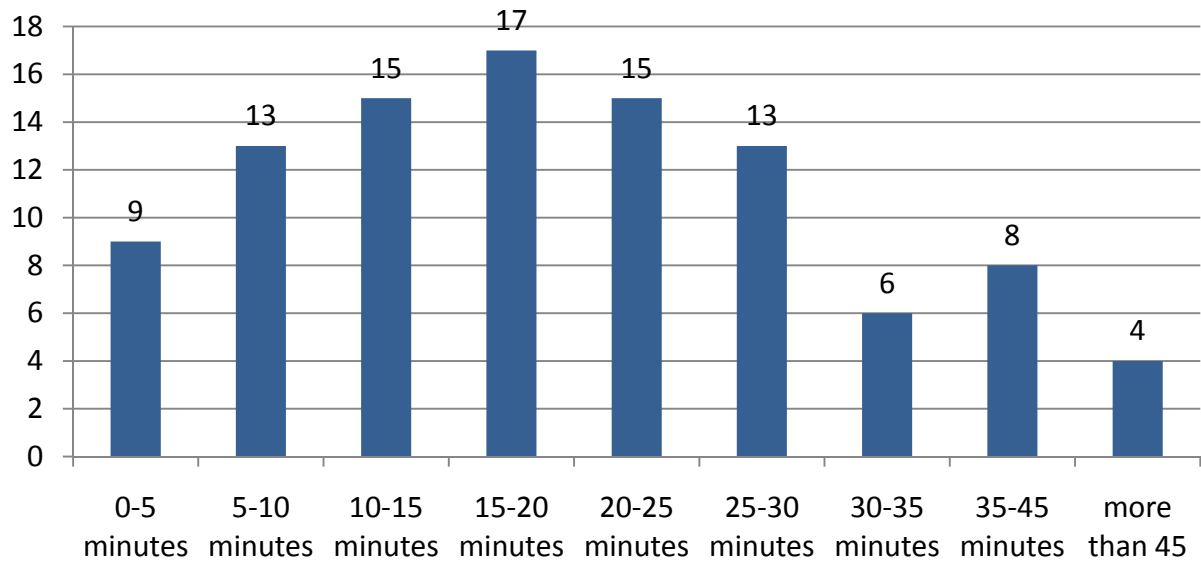
Q7: Which one of the following describes the primary way you travel to work?	Response Total	Response Percent
Drive alone	1501	83 %
Carpool	81	4 %
Ride a bike	57	3 %
Work at home	43	2 %
Other	42	2 %
Walk	26	1 %
Ride the bus	24	1 %
Someone else drives me	17	1 %
Ride a motorcycle	11	1 %
Use special service for seniors and disabled	2	0 %
Take a taxi	1	0 %
Total Respondents	1805	
Skipped Question	88	

Chart Question: What is the approximate distance of your (one-way) trip from home to work?



Q8: What is the approximate distance of your (one-way) trip from home to work?	Response Total	Response Percent
0-5 miles	453	26 %
5-10 miles	341	20 %
10-15 miles	342	20 %
15-20 miles	263	15 %
20-25 miles	151	9 %
25-30 miles	76	4 %
30-35 miles	48	3 %
35-45 miles	29	2 %
More than 45 miles	32	2 %
Total Respondents	1735	
Skipped Question	158	

Chart question: On average, how much time does it take you to drive from home to work?



Q9: On average, how much time does it take you to drive from home to work?	Response Total	Response Percent
0-5 minutes	156	9 %
5-10 minutes	224	13 %
10-15 minutes	254	15 %
15-20 minutes	287	17 %
20-25 minutes	263	15 %
25-30 minutes	220	13 %
30-35 minutes	109	6 %
35-45 minutes	130	8 %
More than 45 minutes	75	4 %
Total Respondents	1718	
Skipped Question	175	

Q10: In the future, which of the following ways would you prefer to travel in Central Oklahoma? (choose three*)

	Response Total	Response Percent*
Rail	1146	63 %
Car	1074	59 %
Bus	619	34 %
Bike	512	28 %
Walk	277	15 %
Carpool	199	11 %
Other	67	4 %
Total Respondents	1817	
Skipped Question	76	

Q11: What are your top three priorities for the transportation system within Central Oklahoma? (choose three*)	Response Total	Response Percent*
Develop passenger rail	1003	56 %
Maintain roads and bridges	891	50 %
Improve public bus system	619	35 %
Add more bicycle paths/bike lanes	582	33 %
Add more sidewalks/walking paths	469	26 %
Expand interstate rail (Amtrak)	451	25 %
Improve interchanges on interstates	241	14 %
Add lanes to interstates	233	13 %
Improve traffic signals/intersections	227	13 %
Increase transportation services for elderly and disabled	226	13 %
Add lanes to roads	206	12 %
Total Respondents	1782	
Skipped Question	111	

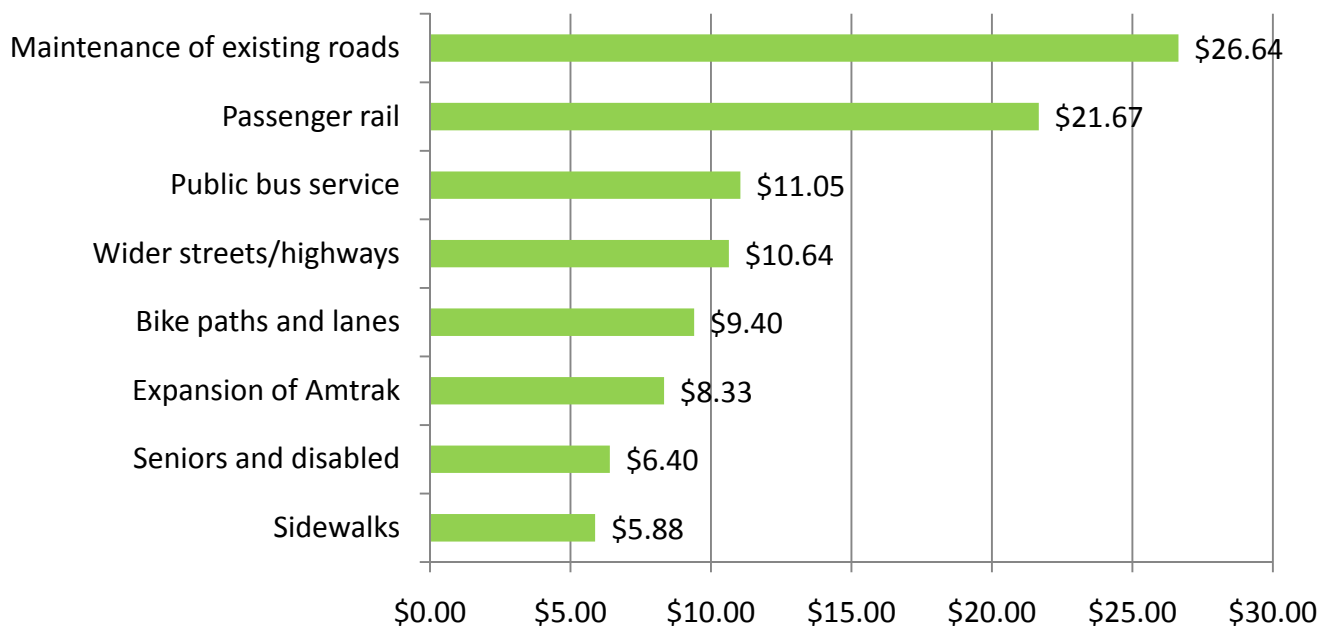
Q12: What would most improve your safety while traveling in Central Oklahoma? (choose three*)	Response Total	Response Percent*
Better maintenance of roads and bridges	1260	71 %
Longer merge lanes onto interstates	927	52 %
More sidewalks and wheelchair ramps	475	27 %
Better notification about congestion/traffic delays	459	26 %
Better enforcement of traffic laws	430	24 %
More median barriers on interstates/freeways	365	21 %
More pedestrian crossing signals at intersections	271	15 %
Better notification about construction areas	218	12 %
Improved railroad crossings	182	10 %
Lower speed limits	135	8 %
Total Respondents	1768	
Skipped Question	125	

Q13: What would encourage you to use the public bus system? (choose three*)	Response Total	Response Percent*
Bus routes closer to my home/employment	703	40 %
Buses running more frequently	588	34 %
More direct bus routes/fewer transfers	576	33 %
Bus service available earlier/later hours	377	21 %
I would not ride the public bus system	347	20 %
More park-and-ride lots (to transfer from car to bus)	310	18 %
More and improved bus stops/shelters	304	17 %
Better information about bus routes and times	265	15 %
Better security (on buses, at stops, at bus station)	162	9 %
More sidewalks/bike routes to bus stops	160	9 %
Separate lane on interstates for carpools/buses	153	9 %
Guaranteed ride home in case of emergency	146	8 %
Higher fuel prices	127	7 %
Employer pays for bus fares	101	6 %
More flexible work schedule	70	4 %
Total Respondents	1755	
Skipped Question	138	

Q14: What would encourage you to share a ride (carpool) to work? (choose three*)	Response Total	Response Percent*
I would not carpool	460	27 %
Separate lanes on interstates for carpools/buses	417	24 %
Incentives by my employer	405	24 %
Higher fuel prices	399	23 %
Guaranteed ride home in case of emergency	388	23 %
Help finding someone to ride with	373	22 %
Going "green"	351	21 %
More park-and-ride lots (to transfer to carpool)	287	17 %
More flexible work schedule	271	16 %
Knowing it is safe and secure	205	12 %
Help reduce congestion	180	11 %
Total Respondents	1711	
Skipped Question	182	

Q15: What three funding sources would you most likely support to achieve the type of transportation system you would like to have in Central Oklahoma? (choose three*)	Response Total	Response Percent*
No new funding: Redistribute existing funds	989	56 %
Gasoline tax increase	592	34 %
Vehicle registration fee increase	414	24 %
Diesel tax increase	381	22 %
Sales tax increase	365	21 %
Fee based on how many miles you drive your car	299	17 %
Increase tolls on existing turnpikes	179	10 %
Property tax increase	141	8 %
Build new toll roads	138	8 %
Add tolls to highways that are currently "free"	131	7 %
Total Respondents	1754	
Skipped Question	139	

Chart question: How would you divide \$100 among the following transportation modes in Central Oklahoma?



Q16: How would you divide \$100 among the following transportation modes in Central Oklahoma?	Amount
Maintenance of existing streets and highways	\$ 26.64
New passenger rail service for Central Oklahoma	\$ 21.67
Public bus service	\$ 11.05
New/wider streets and highways	\$ 10.64
Bicycle paths/lanes	\$ 9.40
Expansion of Amtrak (interstate rail)	\$ 8.33
Improve transportation for seniors and disabled	\$ 6.40
Sidewalks	\$ 5.88
Total Respondents	1757
Skipped Question	136