



DATE: November 9, 2009
TO: Encompass 2035 Citizens Advisory Committee
FROM: Holly Massie, Special Programs Officer
Transportation Planning & Data Services
SUBJECT: Meeting Notice

The Citizens Advisory Committee (CAC) will hold a regular meeting on

MONDAY, NOVEMBER 16, 2009 AT 3:00 P.M.

in the ACOG Board Room, 21 E Main St., Suite 100, Oklahoma City, Oklahoma.

AGENDA

- I. CALL TO ORDER AND INTRODUCTIONS (Attachment I)
- II. APPROVAL OF OCTOBER 19, 2009 MINUTES (Attachment II)
Action Requested: Motion to approve the October 19, 2009 CAC Meeting Minutes.
- III. CAC MEETING SCHEDULE FOR 2010 (Attachment III)
Action Requested: Motion to approve CAC Meeting Schedule for 2010
- IV. REGIONAL TRANSIT DIALOGUE (RTD) PRESENTATION (Attachment IV)
Actions Requested: None. For information only.
- V. ENCOMPASS 2035 TRAVEL DEMAND FORECASTING MODEL UPDATE (Attachment V)
Action Requested: None. For information only.
- VI. NEW BUSINESS
- VII. ADJOURN



**The next Encompass 2035 CAC Meeting will be held on
Monday, December 14, 2009, 3:00 p.m.**

**ENCOMPASS 2035 CITIZENS ADVISORY COMMITTEE
VOTING MEMBERS AND ALTERNATES**

Organization	Members	Alternates
Airport Express	Larry Lucas President	David Batson General Manager
American Indian Cultural Ctr. & Museum	Nathan Hart Director of Community Affairs	
Areawide Aging Agency, Inc.	Don Hudman Executive Director	Jeton Woody Planner
Asian Society of Oklahoma	Tinny Chang President	
Bentley Hedges Travel Services, Inc.	Bentley Hedges General Manager	Angie Hedges-Hendricks President
Cardinal Engineering, Inc.	Steve Mason President	
Chesapeake Energy Corporation	Taylor Shinn Manager - Corporate Develop.	Jamie Maddy Mgr. - Political & Envir. Affairs
Choctaw Chamber of Commerce	Tracy Mosley Director	
Council on Developmental Disabilities	Larry Bartels Director	
Edmond Area Chamber of Commerce	Ken Moore President / CEO	
Edmond Citizen	Kay Bickham	
Greater OKC Chamber of Commerce	Mark VanLandingham VP, Govt. Relations & Policy	
Ground Water Protection Council	Mike Paque Executive Director	Dan Yates Dir. of Organizational Develop.
Guthrie Chamber of Commerce	Mary Coffin President	Veronica Morava Sales Manager
Harrah Citizen	Dean Schirf	
Highway Users Federation	Paul Matthews Executive Director	
Latino Community Devel. Agency	Sylvia Morales Community Volunteer	
Mayor's Council on Disability Concerns	Pam Henry Chairman	
Midwest City Chamber of Commerce	Bonnie Cheatwood Director	
Mustang Chamber of Commerce	Robert Crout Chair, Roads/Legislative Comm.	Rebecca Julian Director

**ENCOMPASS 2035 CITIZENS ADVISORY COMMITTEE
VOTING MEMBERS AND ALTERNATES (Cont.)**

Organization	Members	Alternates
Neighborhood Alliance of Central Okla.	Nicolle Franklin Board Member	
Nichols Hills Citizen	Kathy Walker	
Noble Chamber of Commerce	Bob Thompson Transp. Committee Chair	Christine Frank Executive Director
Northwest OKC Chamber of Commerce	Jill McCartney Director	
Oklahoma Bicycling Coalition	Pete Kramer 405 Region Director	
Oklahoma Chinese Cultural Foundation	Ming Gu Board Member	
Oklahoma City Citizen	Teresa L. Bragg	
Oklahoma Electric Cooperative	Jack Ferrell Director of Marketing	
Oklahoma League for the Blind	Cathy Holden Director of Rehab. Services	
Oklahoma Petroleum Marketers Assn.	Vance McSpadden Executive Director	
Oklahoma Railroad Association	John Kyle Director	
Oklahoma Tank Lines	Greg Price President / CEO	
Oklahoma Trucking Association	Dan Case Executive Director	
OnTrac	Marion Hutchinson Board Member	
Sierra Club, Oklahoma Chapter	Ed Hillock Sierra Club, Oklahoma Chapter	
South OKC Chamber of Commerce	Elaine Lyons Director	
Thompson's Woodland NA	Mary Johnson Board Member	Larry Coffman Board Member
Travelers Aid & Homeless Assistance Ctr.	Dana Hope Chism Executive Director	Terri Womack Community Outreach Director
United Way of Oklahoma City	Stephanie Corder	
Urban League of Greater Oklahoma City	Valerie Thompson Executive Director	Mike Sourie Board Member
Urban Neighbors	Mark Gibbs	
Youth Services for Oklahoma County	Debbie Forshee CEO	

**ENCOMPASS 2035 CITIZENS ADVISORY COMMITTEE
NON-VOTING MEMBERS AND ALTERNATES**

Organization	Members	Alternates
Cleveland Area Rapid Transit (CART)	Theta Dempsey Administrator	
Central Oklahoma Transportation and Parking Authority (COTPA)	Rick Cain Administrator	
DPS / Oklahoma Highway Safety Office	J. Kevin Behrens Assistance Director	
Edmond Citylink	Shannon Entz Community Development Mgr.	
Federal Highway Administration Oklahoma Division	Isaac Akem Community Planner	
First Capital Trolley	Melissa Fesler Director	
OKC Planning Department	Randy Entz Trans. Planner / Trails Coordinator	
Okla. City/County Health Department	Katrina Garcia Epidemiologist	
Okla. Dept. of Environmental Quality	Scott Thomas Air Quality Data & Planning Mgr.	
Okla. Dept. of Health	Marisa New Wells Director - Health Equity	
Okla. Dept. of Human Services - Aging	Victoria Martinez Admin. Programs Officer	
Okla. Dept. of Rehabilitation Services	Vacant United We Ride Coordinator	
Okla. Dept. of Transportation	Jay Adams Tribal Liaison	
Okla. Dept. of Transportation - Planning	Dawn Borelli Transportation Manager	
Okla. Dept. of Transportation - Planning	Linda Koenig Statewide Plan Coordinator	
Okla. Dept. of Transportation - Rail Div.	Joe Kyle Division Manager	John Dougherty Assistant Division Manager
Okla. Dept. of Transportation - Transit	Kenneth LaRue Division Manager	
Oklahoma City Dept. of Airports	Don Jones Airport Facility Planner	
Tinker Air Force Base	Bill Dalke Community Planner	

MINUTES

**ENCOMPASS 2035 CITIZENS ADVISORY COMMITTEE (CAC)
October 19, 2009**

A regular meeting of the Encompass 2035 Citizens Advisory Committee was convened on October 19, 2009 at 3:00 p.m. in the Board Room of the ACOG offices, 21 E. Main, Suite 100, Oklahoma City, OK. This meeting was held as indicated by advance notice filed with the Oklahoma County Clerk and by notice posted at the ACOG offices at least twenty-four hours prior to the meeting.

PRESIDING

Dean Schirf, Harrah Citizen

CAC VOTING MEMBERS AND ALTERNATES PRESENT

Kay Bickham, Edmond Citizen
Teresa Bragg, Oklahoma City Citizen
Mary Coffin, Guthrie Chamber of Commerce
Larry Coffman, Thompson's Woodland NA (Alternate)
Stephanie Corder, United Way of Oklahoma City
Robert Crout, Mustang Chamber of Commerce
Debbie Forshee, Youth Services for Oklahoma County
Nicolle Franklin, Neighborhood Alliance of Central Oklahoma
Bentley Hedges, Bentley Hedges Travel Services, Inc.
Ed Hillock, Sierra Club, Oklahoma Chapter
Don Hudman, Areawide Aging Agency
Peter Kramer, Oklahoma Bicycling Coalition
Jill McCartney, Northwest OKC Chamber of Commerce
Ken Moore, Edmond Area Chamber of Commerce
Sylvia Morales, Community Volunteer
Tracy Mosley, Choctaw Chamber of Commerce
Michael Sourie, Urban League of Greater Oklahoma City (Alternate)
Mark VanLandingham, Greater OKC Chamber of Commerce
Kathy Walker, Nichols Hills Citizen
Dan Yates, Ground Water Protection Council (Alternate)

CAC NON-VOTING MEMBERS AND ALTERNATES PRESENT

Isaac Akem, FHWA – Oklahoma Division
J. Kevin Behrens, DPS/Oklahoma Highway Safety Office
Rick Cain, COTPA
Bill Dalke, Tinker AFB
Randy Entz, OKC Planning Dept. - Trails Coordinator
Linda Koenig, ODOT – Planning and Research Division
Joe Kyle, ODOT – Rail Division
Victoria Martinez, Dept. of Human Services (DHS), Aging Services Division
Scott Thomas, Oklahoma Department of Environmental Quality

STAFF

John Johnson, Executive Director, ACOG
Jane Sutter, Deputy Director, ACOG
Doug Rex, Division Director, TPDS
Holly Massie, Special Programs Officer, TPDS
John Sharp, Project Coordinator, TPDS
Andrea Weckmueller-Behringer, Project Coordinator, TPDS
Pong Wu, Associate Planner, TPDS
Darla Hugaboom, Associate Planner, TPDS
Kara Chiodo, Assistant Planner, TPDS
Meredith Williams, Assistant Planner, TPDS
Ryan Billings, Assistant Planner, TPDS
Jerry Church, Director of Media and Public Relations
Ellen Owens, Department Secretary, TPDS

I. CALL TO ORDER

Chairman Schirf called the meeting to order at 3:05 p.m.

II. APPROVAL OF SEPTEMBER 14, 2009 MINUTES

Mr. VanLandingham made a motion to approve the minutes of the September 14, 2009 meeting. Mr. Moore seconded the motion and, with the vote, the motion passed.

III. ELECTION OF CAC VICE-CHAIR

Chairman Schirf reminded the Committee that at the first meeting, Bonnie Cheatwood of the Midwest City Chamber of Commerce recommended Ken Moore of the Edmond Chamber of Commerce for Vice-Chair. Mr. Crout made a motion to elect Ken Moore as CAC Vice-Chairman. Mr. Van Landingham seconded the motion and, with the vote, the motion passed.

IV. ENCOMPASS 2035 PUBLIC ENGAGEMENT ACTIVITIES – NEW WEB PAGE, SURVEY RESULTS, AND PUBLIC KICK-OFF MEETING

Jerry Church gave a brief presentation on public engagement activities specific to the Encompass 2035 Plan. He explained that these activities, which include several new initiatives, will be used to inform the public about regional transportation issues and to begin the process which will involve public interaction. Mr. Church further mentioned that the new initiatives developed include the new name for the Plan-Encompass 2035, branding using the Plan logo, a new web page on the ACOG site, and a consensus building exercise called Red Dirt Monopoly. Mr. Church mentioned the regional transportation survey of May 2009, which was made available online, and said there were 1,890 responses. He said that these responses gave ACOG planners some insight into what the public felt they needed regarding transportation. Most respondents said their preferred future transportation choices were rail, car, and bus. Mr. Church remarked that respondents said that roadway maintenance was also a key issue as was funding sources. Copies of the survey results were provided to the Committee.

Mr. Church spoke briefly about the October 6 public kickoff meeting which was held to encourage comments from the public, answer questions they might have, and ask for feedback. He mentioned that 79 people attended.

V. PROPOSED GOALS AND STRATEGIES FOR THE ENCOMPASS 2035 PLAN

Doug Rex commented that ACOG is in the infancy of the development of the 2035 Long Range Plan update. He said this Plan will identify affordable transportation investments that will provide transportation solutions to accomplish the goals of the region.

Mr. Rex referred Committee members to the agenda packet which listed ten goals that staff had identified based on public responses expressed in the transportation survey earlier this year. He said the ten goals are: community, connectivity, economic strength, environmental responsibility, equity, livability, maintenance, options, performance, and safety and security. Mr. Rex went on to discuss the proposed strategies involved in attaining these ten goals.

Ms. Franklin asked if the goals listed in the agenda are original goals or were they modified based upon the survey responses or the public meeting. Mr. Rex responded that language from the ITPC was included, and the goals and strategies are reflective of the public comments received from the survey and public kickoff meeting.

Ms. Koenig asked how the Regional Transit Dialogue (RTD) discussion fits into the long range plan. Mr. Rex explained that the RTD involves discussion about how a more comprehensive regional public transportation system could be governed and financed. He said that the RTD was begun in April 2009 and that he expected it would be a year long process, so we would expect to get some recommendations from that Committee in April of next year. He said that ACOG will incorporate anything relevant from the RTD into the long range plan. He also

indicated that any recommendations received from the RTD Steering Committee will be brought before the ITPC for their consideration. He said that fiscal constraint is an issue.

Mr. Dalke said that past plans took into account adding in additional traffic lanes in different areas, and commented that he does not see that in the strategies for the new Plan. Mr. Rex said that the final outcome will have its share of roadway expansions.

Ms. Morales asked if the ACOG website is still accepting responses to the survey. Mr. Rex said it is not presently, but in the future there will be an opportunity for additional comments throughout the life of the Plan.

Mr. Yates asked if the Encompass 2035 Plan will encourage drivers to carpool. Mr. Rex said that will be incorporated into the long range strategies. He said that ACOG is a strong proponent of the carpooling initiative.

Mr. Schirf asked what makes rail so attractive. Mr. Rex said the fact that the route is fixed means a lot to a developer. He said that knowing that track will be in place for a significant period of time makes them feel confident in any type of development strategy they might have. He said that the target market is different.

Mr. Crout made a motion to recommend that the ITPC adopt the proposed Encompass 2035 Goals and Strategies. Mr. Hudman seconded the motion, and with the vote, the motion passed.

VI. LAND USE AND SOCIOECONOMIC INPUTS TO THE TRANSPORTATION MODEL

Mr. Sharp said that to perform travel demand forecasting, base year (2005) and forecast year (2035) socioeconomic data are needed. He indicated that the transportation model will need to be run next year to get the Plan completed in the summer of 2010. He said that the data used includes regional land use, population, employment, school data and other data. He commented that staff spends over three years collecting the data to feed it into the transportation model. The transportation model uses this data to project travel demand on streets and highways in the forecast year (2035). He said the data is used to develop a long range transportation plan that will determine maintenance and improvements which will be needed to meet regional mobility in 2035. Mr. Sharp said that data and projections are being developed with cooperation from planners and transportation engineers from ACOG's member communities, which include both APTAC and ITTC members.

Mr. Sharp said that in 2005, the OCARTS area had close to 1.1 million people and had grown by 85,000 people in just five years. Mr. Sharp said that the Growth Allocation Model (GAM) is used to allocate future growth throughout the region based on land use, building permits, and other data.

Mr. Sharp said ACOG staff estimates that the population added to the OCARTS area, using the GAM and the control totals generated, will be near 400,000 between 2005 and 2035, which make the 2035 population approximately 1.4 million.

Mr. Sharp said that for employment projections, staff studied data from the Oklahoma Employment Security Commission (OESC), as well as national numbers, and Woods and Poole data. The employment gain between 2005 and 2035 is estimated to be about 222,000, or about 38%. The employment changes tend to be located closer to highways and interstates.

Mr. Sharp commented on school data saying that staff reviews the enrollments of public and private schools, as well as vo-techs and universities. He said the OCARTS area 2035 school enrollment projection has not been prepared yet and said staff will shortly be developing that data by reviewing individual school projections.

VII. NEW BUSINESS

Ms. Koenig said there is a flyer available regarding the public meetings for the Statewide Transportation Plan. She said the Oklahoma City area is included in the Statewide Plan and that the State Plan process will look at the urban areas in addition to the rural areas. She said ODOT will be hosting public meetings in the Oklahoma City area on November 9, November 10, and November 12. She said there will also be one in Chickasha on November 10.

ADJOURNMENT

There being no further business, the Chairman adjourned the meeting at 4:05 p.m.

ACOG

Association of Central Oklahoma Governments

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MEMORANDUM

DATE: November 9, 2009
TO: Encompass 2035 Citizens Advisory Committee
FROM: Holly Massie, Special Programs Officer
Transportation Planning & Data Services
SUBJECT: CAC Meeting Schedule for 2010

INFORMATION:

Below is the CAC meeting schedule as recommended by ACOG staff for Calendar Year 2010. Scheduled meeting time for the CAC is 3:00 p.m. Meetings will be held on Mondays (except as noted below) in the ACOG Board Room.

January 25, 2010
February 16, 2010 (Tuesday)
March 15, 2010
April 19, 2010
May 17, 2010
June 21, 2010
July 19, 2010
NO AUGUST MEETING
September 20, 2010
October 25, 2010
November 15, 2010
December 13, 2010

ACTION REQUESTED:

Motion to approve the CAC meeting schedule for 2010.

ACOG

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MEMORANDUM

DATE: November 9, 2009

TO: Encompass 2035 Citizens Advisory Committee

FROM: Douglas W. Rex, Division Director
Transportation Planning & Data Services

SUBJECT: Regional Transit Dialogue (RTD) Presentation

INFORMATION:

Since the completion of the 2005 Regional Fixed Guideway Study (FGS), there has been growing interest by Central Oklahoma's community leaders, business leaders and citizens in expanding the region's public transportation opportunities. The FGS recommended the long-range development of four major public transportation technologies within 11 travel corridors throughout the metro area. The four technologies are modern streetcar, commuter rail, bus rapid transit and enhanced bus service.

While there is general agreement that a regional transportation system that places more emphasis on bus and rail travel would provide numerous social, environmental and economic benefits to our region, there is currently no consensus on how to reach that goal.

Therefore, earlier this year, ACOG initiated the Regional Transit Dialogue (RTD) to bring together public and private interests to collaborate on the future of public transportation within Central Oklahoma. The RTD effort, which is expected to last 12-18 months, seeks to answer the following questions:

- What would be the best governing structure for a regional transit system in Central Oklahoma?
- How would the capital and operating expenses of a regional system be funded?
- How can local governments encourage transit supportive land use development?
- How would we engage local citizens and garner public support?

To develop answers to these questions, the RTD is being led by a Steering Committee and supported by four working subcommittees – the Governance Subcommittee, Finance Subcommittee, Technical/Land Use Subcommittee and Public Outreach Subcommittee. The Steering Committee has met four times since April, and each of the subcommittees have met numerous times over the last six months to research regional transit in other parts of the country related to the above questions.

At the upcoming CAC meeting, ACOG staff will provide an update concerning the status of the RTD effort and ongoing activities by the Steering Committee and RTD Subcommittees. A web page for the RTD has been established on ACOG's website and can be accessed at www.acogok.org/rtd.asp. The web page includes general information about the RTD, as well as the agendas and meeting summaries for each of the committees to date.

ACTION REQUESTED:

None. For information only.

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MEMORANDUM

DATE: November 9, 2009

TO: Encompass 2035 Citizens Advisory Committee

FROM: Andrea Weckmueller-Behringer, Program Coordinator
Transportation Planning & Data Services

SUBJECT: Encompass 2035 Travel Demand Forecasting Model Update

INFORMATION:

Following the approval of the current 2030 OCARTS Long-Range Transportation Plan in August 2005, Association of Central Oklahoma Governments (ACOG) staff began updating its transportation model. A new street and highway network was built on centerline street files and the number of traffic analysis zones was increased from approximately 800 to 2,800.

Since September 2008, ACOG has also been working with its partners, City of Oklahoma City, METRO Transit, and Cleveland Area Rapid Transit, as well as ACOG's consultant Alliance Transportation Group, Inc. from Austin, Texas to update its regional transportation model. The new model will provide improved travel demand forecasting for the Oklahoma City Area Transportation Study (OCARTS) area and will include a mode choice component that can be used for transit ridership forecasts.

To date, the regional household travel surveys, the onboard transit surveys, the model architecture, as well as the highway and transit networks have been completed. The travel demand model is currently being calibrated and validated and will be ready for delivery within a few weeks.

The model consultant will also provide tasks reports, development documentation, and training manuals, along with on-site training for ACOG staff on the final travel demand forecasting model.

ACTION REQUESTED:

None. For information only.