



REGIONAL TRANSIT DIALOGUE

Technical/Land Use Subcommittee

May 18, 2009 – 1:30 p.m.
ACOG Board Room, 21 E Main St., Suite 100
Oklahoma City, OK 73104

Shannon Entz, Chair Technical/Land Use Sub-Committee, CDBG Coordinator, Edmond
Mark Seibold, Vice Chair Technical/Land Use Sub-Committee, City Planner, Choctaw

Attendees

Shannon Entz – Edmond
Mark Seibold – Choctaw
Joe D. Bryant – Moore
Marisa Wells – OSOH-OKC
Susan Connors – Norman
Randy Entz – OKC
Marion Hutchison – ONTRAC
Kathy McMillan – Moore
Kyran Mish – OU/CE
Larry Hopper – COTPA
John Bowman – ODOT
Grant Humphreys – The Humphreys Company
Hans E. Butzer – OU/COA
Cody Ponder – CART
ACOG Staff – Ryan Billings, Kara Chiodo, Daniel Fazekas, Holly Massie, Doug Rex, John Sharp

Summary

I. Welcome/Introductions

Ms. Entz welcomes everyone and committee members introduced themselves.

II. Website Walkthrough (Ryan Billings, ACOG)

Mr. Billings proceeded to explore the ACOG website and illustrate the new "Technical/Land Use webpage dedicated to the subcommittee. The webpage included past/future agendas,

previous meeting summaries, resource information for committee members, and contact information. Mr. Billings then directed the group to visit the Kansas City SmartMoves website where useful information is made available beneficial to this subcommittee and the RTD in general. Mr. Billings finally showed the committee where to find the Fixed Guideway Study (FGS).

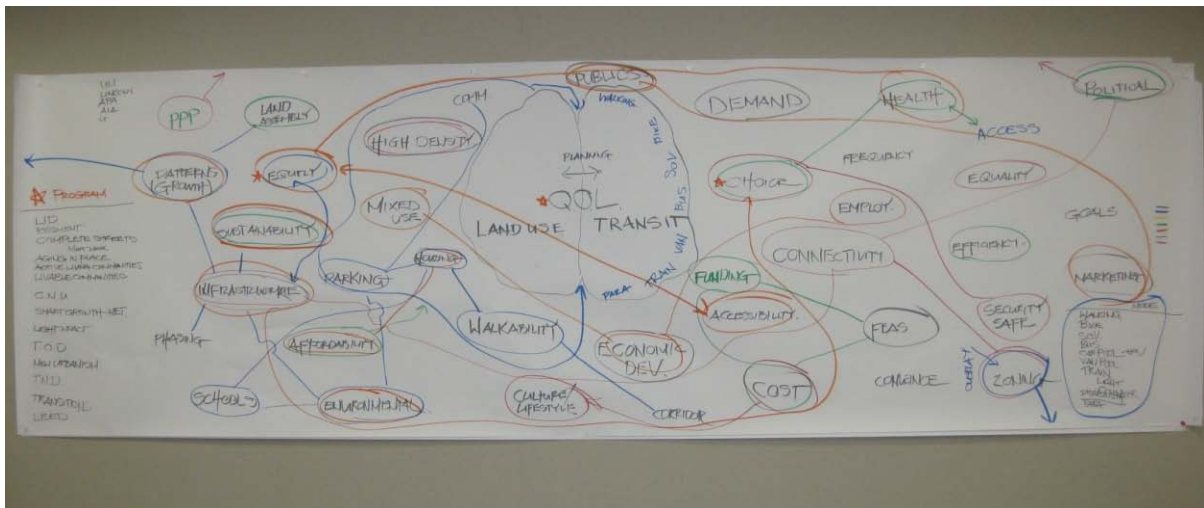
Larry Hopper pointed out that the 7th Chapter of the FGS is most beneficial to this group and suggested everyone read it.

III. Logic Model Exercise – The Brain (Mark Seibold – Choctaw)

Mr. Seibold led the group in discussion to better understand the goals, objectives, and scope of this committee. He did so by utilizing the [Logic Model Exercise](#) he called The Brain. The Brain exercise used a central theme (Land Use/Transit) and identified themes associated between the two. The themes ranged from politics to funding and density to health. Of these themes, linkages were identified and lines were drawn between them. The linkages were identified as being Financial, Physical, Barriers, and/or Attributes.



Once linkages were acknowledged, discussion over each was undertaken. Themes/linkages that sparked the most debate included social equity/justice, choice of commuting options, and health issues associate with transit. A general consensus was established of how large the scope of this committee would be and the need to continue discussions over topics identified in this exercise.



IV. Mission/Purpose Statement Discussion

Mr. Seibold and Mr. Billings led the group in identifying goals and objectives for the committee in association with a mission statement or mantra. Those established included:

1. Perception/Reality Change of the Community
2. Expandable Framework
3. Increased Quality of Life (i.e. national rankings, etc)
4. Regionally Competitive/Cooperative
5. Clear Path of Progress
6. Approachable (Rebranding of FGS)
7. Action

V. Adjourn

