ASSOCIATION OF CENTRAL OKLAHOMA GOVERNMENTS

CAPITAL AREA ECONOMIC DEVELOPMENT DISTRICT (CAPEDD) OF OKLAHOMA
COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY ADVISORY
COMMITTEE (CEDS AC) MEETING

- HOSTS: ACOG AND TIP STRATEGIES INC
- TUESDAY, MAY 3, 2019 | 1:30 P.M.– 3:30 P.M.
- ACOG BOARD ROOM
  4205 North Lincoln Blvd, Oklahoma City, Oklahoma

AGENDA

1:30  Welcome and Introductions
     Commissioner Rod Cleveland, CEDS AC Chair

1:40  Review and Approval of April 2, 2019 Minutes (Attachment 1)
     Commissioner Rod Cleveland, CEDS AC Chair

1:50  Introductions and Background to the Planning Process
     Jon Roberts, TIP Strategies, Inc.

2:00  Progress-to-Date
     Jon Roberts, TIP Strategies, Inc.
     a.  Data Findings
     b.  Mentimeter Results from Kick-Off Meeting

2:45  Short Break

2:55  Brainstorm Session & Discussion of Main Findings
     Jon Roberts, TIP Strategies, Inc.

3:25  Preliminary Opportunity Review and Next Steps
     Jon Roberts, TIP Strategies, Inc.

3:40  Adjourn

Please notify ACOG at 405.234.2264 (TDD/TTY Call 7-1-1 Statewide), if you require accommodations pursuant to the Americans with Disabilities Act or Section 504 of the Rehabilitation Act.
acogok.org
ATTACHMENT 1

MINUTES

A regularly scheduled meeting of the Comprehensive Economic Development Strategy Committee for the calendar year 2019 was convened on April 2, 2019 in the ACOG Board Room, 4205 N. Lincoln Blvd., Oklahoma City, OK. This meeting was held as indicated by notice filed with the Oklahoma County Clerk, and by notice posted at the ACOG office at least twenty-four hours prior to the meeting.

PRESIDING
Mark W. Sweeney, Executive Director

ENTITY
ACOG

MEMBERS PRESENT
Hon. Ray Poland, Mayor
Katy Boren
Stan Greil
Jeff Seymour
Geoff Butler
Joyce Burch
Hon. Rod Cleveland, Commissioner
Louisa McCune
Emily Pomeroy
Nicolle Goodman
Kyle Milar
Eddie Foreman
Willard Linzy
Kylah McNabb
Shane Hampton
Bonnie Cheatwood
Alba Weaver
Deidre Ebrey
Michelle McBeath
Scott Meacham
Raúl Font
Ashley Sellers
Hon. Earnest Ware, Mayor
Hon. Floyd Eason, Councilman

Town of Jones City
OKC Innovation District
Rose State College
Greater Oklahoma City Chamber of Commerce
City of Oklahoma City
University of Oklahoma
Cleveland County
Kirkpatrick Foundation
Center for Economic Development Law
Alliance for Economic Development of Okla. City
Integris
Central Oklahoma Workforce Innovation Board
Freedmen of the Five Civilized Tribes Association
Spiers New Technologies
Institute for Quality Communities, OU
City of Midwest City
OG&E
City of Moore
Urban Land Institute of Oklahoma
i2E
Latino Community Development Agency
Central Oklahoma Workforce Innovation Board
Spencer
Del City

GUESTS PRESENT
Jon Roberts
Elizabeth Scott
Meredith Eberle

TIP Strategies
TIP Strategies (via phone)
TIP Strategies

ACOG STAFF PRESENT
John Sharp
Jennifer McCollum
Jennifer Sebesta
Gwendolyn Gordon

Deputy Dir. & Div. Dir. of Trans. & Planning Svc
Public Relations & Com. Development Director
Program Coordinator, TPS
Administrative Assistant, TPS
1. **Call to Order**  
   Acting Chair Mark W. Sweeney called the meeting to order at 1:30 p.m.

2. **Welcome and Introductions**  
   Mark W. Sweeney welcomed everyone in attendance and entertained introductions around the room.

3. **CAPEED and CEDS Overview**  
   Jennifer McCollum with ACOG presented on the purpose, history, importance, and role of the Comprehensive Economic Development Strategy (CEDS). Please see link below to view the presentation:  

4. **Election of Officers**  
   Commissioner Rod Cleveland of Cleveland County was nominated for Chair of the CEDS Advisory Committee; Alba Weaver with OG&E was nominated for Vice Chair of the CEDS Advisory Committee. The motion was seconded by the committee. The motion carried.

5. **TIP Strategies Presentation**  
   Jon Roberts with TIP Strategies gave a presentation on TIP Strategies and the CEDS projects. Mr. Roberts talked about the project scope, process timeline, data trends and desired outcomes. More information can be viewed at the link below:  

6. **Preliminary SWOT Exercise (Interactive)**  
   The committee participated in an interactive SWOT exercise. For more information, view the link below:  

7. **Next Steps and Closing Discussion**  
   Jon Roberts said his organization will be working on particular topics of interest to present to the group at the next meeting.

8. **Adjourn**  
   There being no further business, the meeting adjourned at 3:30 p.m.