ASSOCIATION OF CENTRAL OKLAHOMA GOVERNMENTS

CAPITAL AREA ECONOMIC DEVELOPMENT DISTRICT (CAPEDD) OF OKLAHOMA COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY ADVISORY COMMITTEE (CEDS AC) MEETING

- **HOSTS:** ACOG AND TIP STRATEGIES INC
- **TUESDAY, JULY 9, 2019 | 1:30 P.M.- 3:40 P.M.**
- **ACOG BOARD ROOM**
  4205 North Lincoln Blvd, Oklahoma City, Oklahoma

**AGENDA**

1:30  Welcome and Introductions
  Commissioner Rod Cleveland, CEDS AC Chair

1:35  Review and Approval of June 4, 2019 Minutes (Attachment 1)
  Commissioner Rod Cleveland, CEDS AC Chair

1:40  Progress-to-Date
  Jon Roberts & Elizabeth Scott, TIP Strategies, Inc.

1:50  Presentation
  Jon Roberts & Elizabeth Scott, TIP Strategies, Inc.
  a.  Key Findings
  b.  Opportunities

2:00  Group Discussion
  Jon Roberts & Elizabeth Scott, TIP Strategies, Inc.

2:50  CEDS Implementation/Project Evaluation
  Jon Roberts & Elizabeth Scott, TIP Strategies, Inc.

3:35  Next Steps
  Jon Roberts & Elizabeth Scott, TIP Strategies, Inc.

3:40  Adjourn

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acogok.org
MINUTES

A regularly scheduled meeting of the Comprehensive Economic Development Strategy Committee for the calendar year 2019 was convened on June 4, 2019 in the ACOG Board Room, 4205 N. Lincoln Blvd., Oklahoma City, OK. This meeting was held as indicated by notice filed with the Oklahoma County Clerk, and by notice posted at the ACOG office at least twenty-four hours prior to the meeting.

PRESIDING
Hon. Rod Cleveland, Commissioner

ENTITY
Cleveland County

MEMBERS PRESENT
Alba Weaver
Chris Fleming
Deidre Ebrey
Hon. Floyd Eason, Mayor
Jeff Seymour
Michael Laird
Nicolle Goodman
Hon. Ray Poland, Mayor
Scott Minton
Stan Griel
Willard Linzy
Hon. Kevan Blasdel, Councilmember

OG&E Energy Corp
REHCO, LLC
City of Moore
City of Del City
Greater Oklahoma City Chamber
Crowe & Dunlevy
Alliance for Economic Development of Okla. City
Town of Jones City
OnCue Express
Rose State College
Freedman of the Five Civilized Tribes
City of Piedmont

GUESTS PRESENT
Elizabeth Scott

TIP Strategies

ACOG STAFF PRESENT
Mark Sweeney
John Sharp
Jennifer Sebesta
Gwendolyn Gordon

Executive Director, ACOG
Deputy Dir. & Div. Dir. of Trans. & Planning Svc
Program Coordinator, TPS
Administrative Assistant, TPS
1. **Call to Order**  
Chair Rod Cleveland called the meeting to order at 1:41 p.m.

2. **Welcome and Introduction**  
Chair Rod Cleveland welcomed everyone in attendance.

3. **Review and Approval of May 3, 2019 Minutes**  
Alba Weaver moved to approve the May 3, 2019 meeting minutes. Willard Linzy seconded the motion. The motion carried.

4. **Progress-to-Date**  
a. **Roundtable and Interview Insights**  

   b. **Regional Economic Development Network and Gap Analysis**  

   c. **Benchmark Cities**  
   As part of the CEDS document, TIP Strategies prepared a benchmark analysis for the region based on the following cities: Dallas-Fort Worth, Kansas City, Louisville, Nashville, and Columbus. The cities chosen for the analysis are ones that committee members admire and are good cities for the CEDS to follow. Ms. Scott said this is a statistical benchmarking analysis.

5. **Opportunity Review**  
Elizabeth Scott provided an overview of the structure of the CEDS Plan, including the main themes, initiatives, and detailed strategies. Ms. Scott also discussed Opportunities/Best Practices for the CEDS. She said the data obtained since the last meeting showed two sets of target industries. For the greater Oklahoma City area, the target industries are: Aviation and Aerospace, Bioscience, Energy, and Logistics. For the State of Oklahoma, they are: Aerospace and Defense, Agriculture and Bioscience, Energy, Transportation and Distribution, Manufacturing, and Information and Financial Services.

Jeff Seymour with the Greater Oklahoma City Chamber explained to the committee that diversification is why the two sets of targeted industries are important to Oklahoma.

Ms. Scott presented a list of target sectors for the CEDS to focus on, which included: Aerospace, Headquarters, Advanced Manufacturing, and Life Sciences. It was suggested that Software/Tech should not be included under Headquarters but should be its own category. Ms. Scott agreed with this change.

6. Group Discussion
Willard Linzy said he was concerned that larger cities are able to leverage more money, but smaller cities had a greater need. He wanted to prevent this from happening with the CEDS.

Stan Greil with Rose State College said the State of Oklahoma's dependence on sales tax and location is the reason small rural towns cannot compete, which is the bottom line when it comes to funding.

Mayor Ray Poland said Stan Greil is correct. The Town of Jones City survives solely on sales tax, which is very limited, making things quite challenging. He said providing the infrastructure needed for economic development is nearly impossible. Mayor Poland said there are many grants that Jones does not qualify for due to geography and demographics.

Stan Griel added that there is a large gap between small and large communities with regard to sales tax revenue.

Willard Linzy said he would like for the CEDS to explore economic development for the cross-jurisdiction overlay perspectives he has proposed and develop strategy recommendations going forward. Mr. Linzy gave examples of larger cities taking money from smaller communities.

Jeff Seymour with the Greater Oklahoma City Chamber said his concern was how to connect people, through transportation or jobs, to provide regional opportunities for everyone.

Mark Sweeney said for Oklahoma communities to be competitive, legislation on ad valorem tax needs to be changed. Mr. Sweeney said there is legislation that would allow cities to have Public Safety Districts that would pay for Police and Fire Departments through ad valorem taxes, which would help to free up sales tax revenue for local projects.

Mayor Floyd Eason with Del City said he is looking at a five-year plan for growth in his community and they are moving the I-40 corridor into a commercial area, which has already been re-zoned.

Stan Griel said commercializing the I-40 corridor might be a positive benefit for Del City, but it is a negative for Rose State College since it shifts traffic away from the college.

Elizabeth Scott asked the committee if there were any other projects coming up that have not been discussed. Stan Griel said Tinker Air Force Base will be adding hundreds of jobs in 2020, and the new B-21 plane will be arriving in 2023, which will bring additional jobs. Mr. Griel said Boeing and Northrop Grumman are always adding new jobs.

Ms. Scott asked about the connectivity of Tinker to the workforce, and Stan Griel
said it is very connected.

Mark Sweeney said the employment group entering the workforce now consists mainly of Millennials, and quality of life is very important to this generation. There must be something accessible for them to do without always driving their car. Mayor Poland said the Town of Jones City is focusing on placemaking in an effort to attract and retain the younger generations.

Elizabeth Scott gave the committee two spreadsheets that contained a listing of economic development organizations and included the organization’s name, type of business, and geography served. She noted that her research team did not contact every organization on the sheet but used what was available on the company website. After receiving updates and comments from the committee, Ms. Scott offered to send out an updated version to the committee to review. Additional changes should be submitted to her.

7. **Next Steps**
Elizabeth Scott provided a list of items for committee members to review and provide feedback on.

Ms. Scott mentioned that TIP Strategies would be working to refine proposed initiatives and the regional asset inventory for the next meeting on Tuesday, July 9, 2019. The first draft of the Regional Strategy will be available in August.

8. **Adjourn**
There being no further business, the meeting adjourned at 3:17 p.m.