# CENTRAL OKLAHOMA CLEAN CITIES COALITION

**BOARD ORIENTATION** 

**Eric Pollard**Clean Cities Coordinator

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acog

## WHAT IS CLEAN CITIES?

- Clean Cities advances the nation's economic, environmental, and energy security by supporting local coalition actions to reduce petroleum consumption.
- Public & private sector stakeholders deploying alternative fuels, idle-reduction measures, fuel economy improvements, and emerging transportation technologies



U.S DEPARTMENT OF ENERGY

# CENTRAL OKLAHOMA CLEAN CITIES COALITION

The Association of Central Oklahoma Governments (ACOG) organized the coalition in 1995 and received official Clean Cities designation May 29, 1996

Funding is provided by the Oklahoma Dept. of Commerce (State Energy Office), U.S. Department of Energy support, ACOG, & coalition private sector member dues

Coalition geographic area is Central and Western Oklahoma

Strong working relationship with Tulsa Area Clean Cities, located at the . Indian National Council of Governments (INCOG)

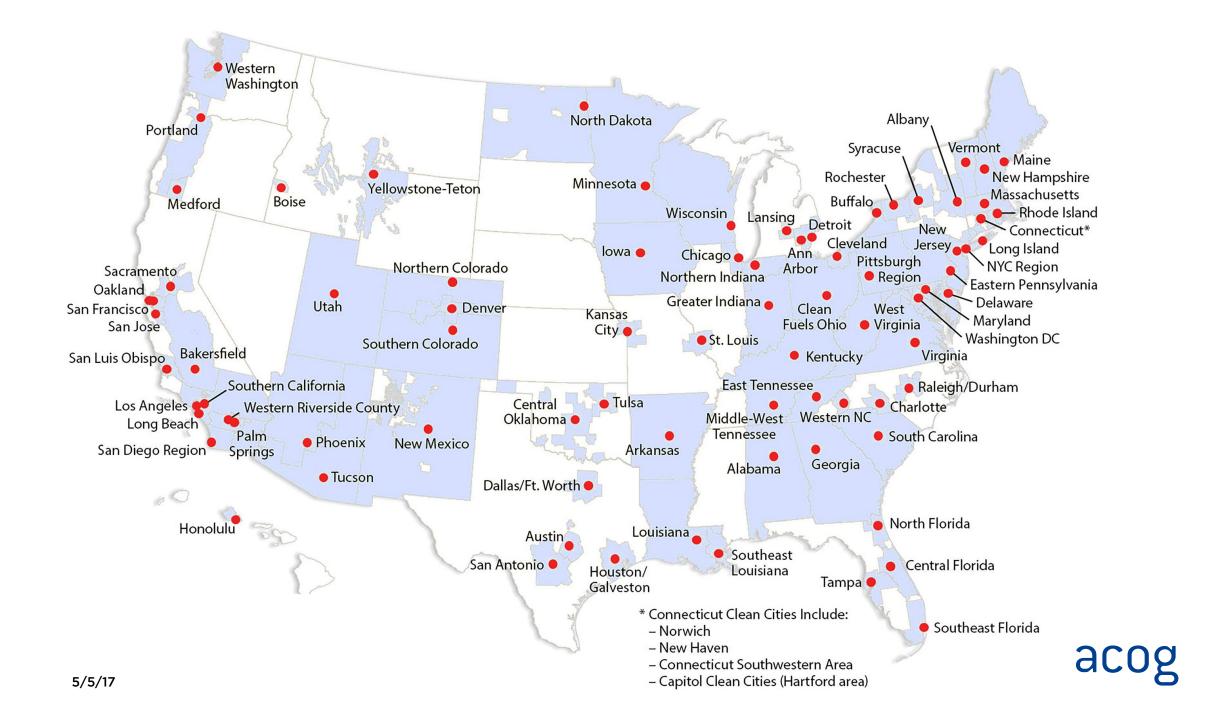
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Coalition stakeholders displaced a record 8.5 million gallons of petroleum fuel in 2016

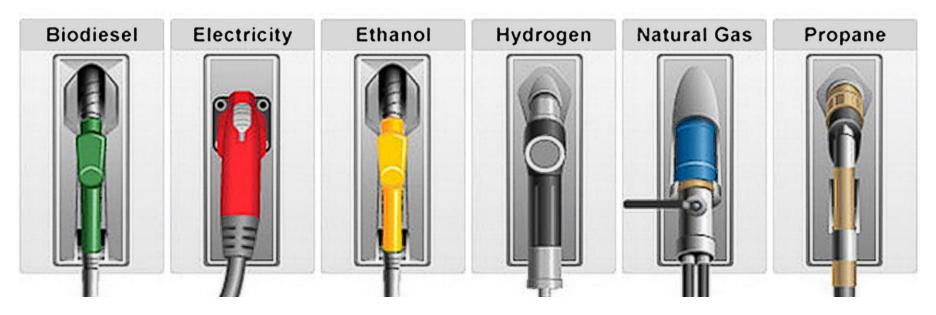
45 dues paying private sector members, all ACOG member governments, over 250 stakeholders attending meetings and receiving email newsletters







# ALTERNATIVE FUELS PORTFOLIO



U.S. Department of Energy Alternative Fuels Data Center

## **KEY STAKEHOLDERS**

#### PUBLIC STAKEHOLDERS

- Municipalities / Counties
- State Agencies
- Colleges, Universities, and Technology Centers
- Non-profits

#### PRIVATE STAKEHOLDERS

- Alternative Fuel Providers
- Equipment and Service Providers
- Vehicle Providers and QVM (Qualified Vehicle Modifiers)
- Utilities

### MEMBER NETWORKING AND INVOLVEMENT

- Regular meetings on technical, business, & education alternative fuel and fuel efficiency topics
- Strategic links to regional & national industry peers, competitors, & experts
- Strong regional network of local, state, and federal officials

#### PROJECT PARTNERSHIPS

- Targeted announcements of funding opportunities
- Grant proposal assistance & review
- Expert technical review from staff & industry peers
- Connection to U.S. Dept. of Energy and National Lab technical assistance
- Incorporating alternative fuels into your fleet plan
- Navigating local, state planning, zoning, & codes for alternative fueling infrastructure

### MARKET BUILDING EVENTS

- Opportunities to participate in Central Oklahoma Clean Cities public education & fleet outreach events
- Discounts on conferences and alternative fuel related events
- Stakeholder event promotion and/or press assistance
- Letters of support for alternative fuel projects





### MEMBER PROMOTION

- Fleet workshops on vehicle types, performance, available infrastructure, incentives & discount programs
- Monthly newsletters, daily social media and website updates promoting AFV benefits and activities





# ACOG'S CLEAN AIR FOR PUBLIC FLEET GRANTS

- Program through ACOG Congestion Mitigation Air Quality (CMAQ) funding provided by Oklahoma Dept. of Transportation
- Vehicle replacement program
- Infrastructure also eligible
- Projects are scored based upon their air quality impact (criteria pollutants)



# QUESTIONS?

#### **Eric Pollard**

Clean Cities Coordinator

epollard@acogok.org

ASSOCIATION OF CENTRAL OKLAHOMA GOVERNMENTS

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