

COMMUNITY & ECONOMIC DEVELOPMENT

EDD, REAP, CDBG-REAP, CDBG

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CENTRAL OKLAHOMA ECONOMIC DEVELOPMENT DISTRICT

ECONOMIC DEVELOPMENT DISTRICTS

Economic Development Districts (EDDs) are multi-jurisdictional entities, commonly composed of multiple counties and in certain cases even cross-state borders. They help lead the locally-based, regionally driven economic development planning process that leverages the involvement of the public, private and non-profit sectors to establish a strategic blueprint or economic development roadmap for regional collaboration.

The strategic blueprint, known as a Comprehensive Economic Development Strategy (CEDS), is a strategy-driven plan for regional economic development. A CEDS is the result of a “regionally-owned” planning process designed to guide the economic prosperity and resiliency of an area or region. It provides a coordinating mechanism for individuals, organizations, local governments, and private industry to engage in a meaningful conversation and debate about the economic direction of their region.

ACHIEVING DESIGNATION

- EDA-Approved CEDS
- Regional distress criteria
- Summary of Requested Designation
- Role of EDDs
 - Determined Locally
 - Scopes of Work
 - Inventory of Resources, Staff, Funding

EDA GRANT PROGRAMS



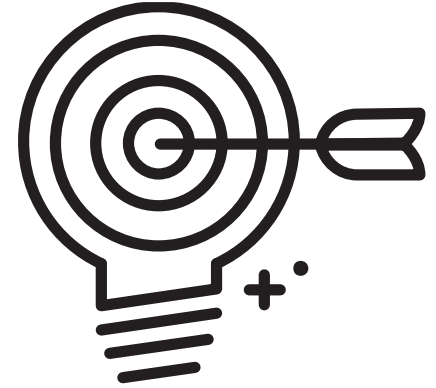
PUBLIC WORKS

Empowers distressed communities to revitalize, expand, and upgrade their physical infrastructure to attract new industry, encourage business expansion, diversify local economies, and generate or retain long-term, private sector jobs and investment.



ECONOMIC ADJUSTMENT

Assists state, local interests with strategies to bring about change to an economy. Focuses on areas that have experienced structural damage to the economic base. Under Economic Adjustment, EDA administers its RLF program, which assists businesses and entrepreneurs with gap financing



PLANNING

Supports local organizations with long-term planning efforts. The Comprehensive Economic Development Strategy (CEDS) Content Guidelines, provides suggestions, tools, and resources for developing comprehensive economic development strategies.

CENTRAL OKLAHOMA EDD

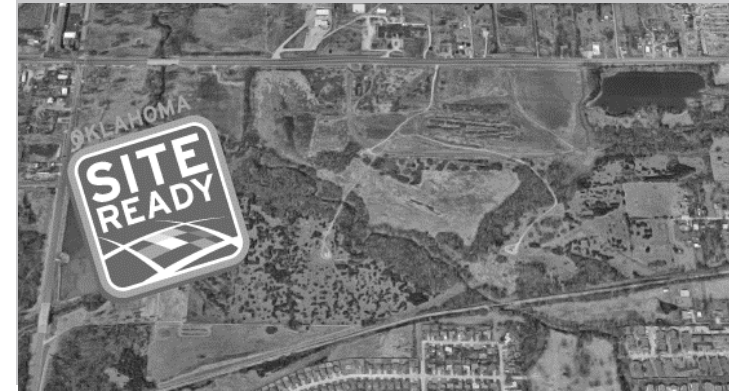
- Grant Awarded to ACOG: 2010-11
- CEDS Completed: 2013
- ACOG's Role
 - Updating, Maintaining the CEDS; Reporting on CEDS progress
 - Coordinating Grant Applications for Viable Programs, Projects
 - Technical Support, Financial and Administrative Reporting
 - Record-Keeping
 - Coordinating CEDS Advisory Meetings
 - Ensuring and/or Developing a Disaster Resilience Component for CEDS

GRANT APPLICATIONS 2010-2012



CITY of NORMAN

2012 (\$2.5 million); Construct
Business Park Infrastructure



CITY of MIDWEST CITY

2012 (\$1 million); Infrastructure
improvements Soldier Creek
Business and Industrial Park

GRANT APPLICATIONS 2010-2012

The logo for ACOG, consisting of the lowercase letters 'acog' in a bold, black, sans-serif font.

ACOG

2010 (\$140,00); Coordinated
CEDS for Central Oklahoma



i2E, Inc.

2010 (\$1 million); OKC
Technology Business Launch
Program for Entrepreneurs

A green right-angled triangle in the bottom right corner of the slide, containing the lowercase letters 'acog' in white, sans-serif font.

GRANT APPLICATIONS 2013-2016



CITY of MOORE

2013 (\$300,000); Securing personnel to assist the City of Moore in disaster recovery efforts following a deadly tornado



OKC REDEVELOPMENT AUTHORITY

2014 (\$1 million); Provide street improvements to improve access and circulations that will benefits a large medical and office sector in Oklahoma City.



OSU-OKC

2016 (\$940,000); Purchase equipment and other materials to support the University's expanding allied healthcare programs

EDA GRANTS in CENTRAL OK

GRANTS AWARDED INDEPENDENT of ACOG

- 2010: City Oklahoma City, \$100,000
- 2011: Oklahoma Association of Regional Councils, \$180,000
- 2012: i2E, Inc., \$394,000
- 2014: Oklahoma Department of Commerce, \$600,000
- 2016: University of Oklahoma, \$98,000
- 2017: Oklahoma City Airport Trust, \$1 million

ACOG INVESTMENT

- Since 2013, ACOG has received \$276,557 from EDA to assist with coordination activities.
- The matching cost share requirement of ACOG is 50 percent.
- There is approximately \$180,000 of remaining EDA funds in ACOG's budget, \$50,000 of which is set aside for the an update of the CEDS. The remaining \$130,000 will cover some staff costs. ACOG will apply to extend those funds in December 2018.
- ACOG has assisted with \$4.64 million in grant funded grants since 2013.



RURAL ECONOMIC ACTION PLAN (REAP)

REAP FOR RURAL OKLAHOMA

- The Rural Economic Action Plan (REAP) Grant was created through legislation in 1996, to improve life in rural Oklahoma. It's purpose is to assist small communities, towns, counties and unincorporated with populations under 7,000, and which have little or no funding capabilities. REAP grants fund a variety of projects that enhance economic development, promote intergovernmental cooperation, promote and enhance public health and safety, and/or implement regional or local plans.
- Contacts
 - Barbara Hurdman, REAP Coordinator
 - Jennifer McCollum, PR/Community Development Director



REAP STATUTE

The Legislature find that general economic conditions in rural areas of the State of Oklahoma reflect reduced individual earning power, relatively lower returns on business investment and the corresponding effects upon the fiscal capacity of political subdivisions the geographical area of which consists primarily of unincorporated areas or relatively small municipalities. In order to remove impediments to economic development in rural areas, in order to alleviate the sometimes negative effects of lower population density, population decreases, and increased demand for governmental services and in order to maintain a desirable quality of life for residents and other legal entities i rural areas, the Legislature hereby establishes a procedure pursuant to which public funds may be used in a flexible manner for the general improvement of living nad working conditions in predominantly rural areas of the State of Oklahoma for which an identifiable needs has been determined.

REAP ROLE



TECHNICAL ASSISTANCE

Through annual workshops held at ACOG offices, communities receive assistance in the development of projects and grant applications. Project applications are reviewed by an advisory committee then approved by the ACOG Board of Directors.



GRANT MONITORING

Ensure grantee compliance with terms and conditions of the grant program requirements



ADVOCACY, PUBLICITY

Every year, ACOG advocates for the Rural Economic Action Plan through letters, phone calls, publications and visits to state legislators.

REAP

SAMPLE PROJECTS

- Road and Street Construction and/or Repair
- Drainage Projects
- Rural Highway Improvements, County Bridge Construction or Repair
- Industrial Access Road Construction or Repair
- Other Transportation Projects
- Rural Water Quality, Rural Solid Waste, Disposal or Treatment
- Rural Sanitary Sewer Construction or Upgrades
- Telecommunications Improvements
- Municipal Energy Distribution System Improvements

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)

CDBG

The Community Development Block Grant (CDBG) program enables rural Oklahoma communities to finance a variety of public infrastructure and economic improvements and helps promote job growth as a result of these improvements.

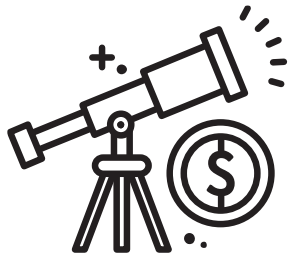
CDBG funds are provided by the federal government (U.S. Department of Housing and Urban Development) and managed by the Oklahoma Department of Commerce to help ensure Oklahoma's most critical needs are addressed.



CDBG PROGRAMS

- CDBG-REAP ★
- CDBG ECONOMIC DEVELOPMENT INFRASTRUCTURE FINANCING
- CAPITAL IMPROVEMENT PLANNING (CIP) (Jim Anderson, ACOG)
- CDBG SMALL CITIES
- CDBG COMMUNITY REVITALIZATION
- CDBG WATER-WASTEWATER CONSTRUCTION
- CDBG WATER AND WASTEWATER ENGINEERING

CDBG PROJECTS in CENTRAL OKLAHOMA



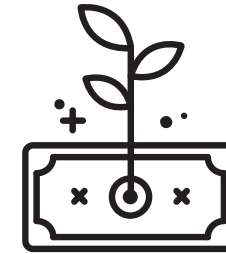
2012

- Del City, \$68,441
- Geary, \$25,000
- Langston, \$53,560 ★
- Luther, \$11,3540
- Marshall, \$92,108 ★
- Noble, \$67,500
- Tuttle, \$159,999
- Warr Acres, \$99,000
- Yukon, \$66,765



2013

- Calumet, \$98,700 ★
- Crescent, \$249,999
- Del City, \$69,712
- Geary, \$150,000
- Okarche, \$123,700 ★
- Orlando, \$14,350
- Union City, \$46,968 ★
- Yukon, \$63,595



2014

- Arcadia, \$47,668 ★
- Cashion, \$150,000
- Cleveland County, \$2 million
- El Reno, \$78,484
- Jones, \$100,000 ★
- Nicoma Park, \$36,350
- Norman, \$555,300
- Warr Acres, \$149,999
- Valley Brook, \$25,218
- Yukon \$64,457

CDBG PROJECTS in CENTRAL OKLAHOMA



2015

- Blanchard, \$249,842
- Calumet, \$40,000
- Del City, \$118,195
- El Reno, \$79,939
- Marshall, \$72,000 ★
- Mulhall, \$54,000 ★
- Valley Brook, \$146,297



2016

- Crescent, \$37,000
- El Reno, \$67,853
- Langston, \$86,411 ★
- Yukon, \$79,260

CDBG-REAP

- The Oklahoma Department of Commerce developed the CDBG-REAP program in partnership with Oklahoma's 11 Sub-State Planning Districts (SSPD) to make a greater impact on each district by matching an applicant's requested CDBG REAP funds and State appropriated REAP funds dollar for dollar on each eligible project in their respective area.
- Each SSPD (COG) CDBG Allowance is \$136,363.63.
- The State REAP Match is \$136,363.63
- Contacts
 - Barbara Hurdman, REAP Coordinator
 - Jennifer McCollum, PR/Community Development Director

OKLAHOMA
DEPARTMENT OF COMMERCE



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IMAGE CREDITS

Page 7: University North Park Architectural Rendering,
courtesy, City of Norman

Page 7: Site Ready, Oklahoma Department of Commerce

Page 8: i2E logo

Page 9: Moore Tornado, ACOG

Page 9: GE Research Center, courtesy GE Media Relations Kit

Page 9: OSU-OKC Rendering Allied Health, courtesy OSU-
OKC

QUESTIONS?

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ASSOCIATION OF
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