

2020 CENSUS

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Toksook, Alaska

census.gov/library/photos/2020/toksook-bay/high-angle-images.html

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Toksook, Alaska

Source: Claire Harbage/NPR

<https://www.npr.org/sections/pictureshow/2020/02/19/802219369/we-are-part-of-the-united-states-the-1st-people-counted-for-the-2020-census>

IMPORTANT 2020 DATES

- **January 21:** Count begins in Toksook Bay, Alaska
- **March 12-20:** Households receive official mail with 2020 online, phone and mail information
- **March 30 – April 1:** Homeless Count
- **April 1:** Census Day
- **April:** Group Quarters, college campuses, nursing homes, jails
- **May – July:** Census takers visit residences that haven't answered the census
- **December:** Apportionment counts are delivered to the President and Congress

2020 CENSUS FORM

Start here OR go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark ☒ all that apply.

- ☐ Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- ☐ Relatives, such as adult children, cousins, or in-laws
- ☐ Nonrelatives, such as roommates or live-in babysitters
- ☐ People staying here temporarily
- ☐ No additional people

3. Is this house, apartment, or mobile home — Mark ☒ ONE box.

- ☐ Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)?
- ☐ Rented?
- ☐ Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

 - -

[Form number removed]

DIFFERENTIAL PRIVACY

- **Approach:** The algorithms under development for the 2020 Census focus on the data used to draw legislative districts and to enforce the 1965 Voting Rights Act (VRA). These algorithms efficiently distribute the noise injected by differential privacy. The Data Stewardship Executive Policy Committee selects the privacy-loss parameter after reviewing accuracy-privacy-loss graphs.

CENSUS DATA USES

- State – Redistricting
- REAP – Population Data
- Transportation – Dictates STBG, TAP Funding (formula funding)
- Transportation – Income data for modelling, cars per household, etc.
- Transportation – Population and density dictates the Urban Area Boundary
- Municipalities – Ward boundaries
- Businesses – Location data, income, population, families, etc.
- Nonprofits – Valuable data on areas they serve
- Tribes – Undercount of 80% in 2010 – Grant Funding

CENSUS 2020 PREPARATION

- LUCA – Local Update of Census Addresses
- PSAP – Participant Statistical Areas Program
- Complete Count Committees
- Group Quarters Outreach



Oklahoma Marketing Image

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\$16,750 PER PERSON in funding for the next 10 years.

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STARTS
APRIL 1ST



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OKLAHOMA MEDIA RESOURCES

<https://okletscount.org/resources/>

OKLAHOMA CENSUS 2020 RESOURCES

Media inquiries/interviews

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QUESTIONS?

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