ASSOCIATION OF CENTRAL OKLAHOMA GOVERNMENTS

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Red Dirt Resiliency Plan | Master Talking Points

What is it?

The **Red Dirt Resiliency Plan** is a regional roadmap to help Central Oklahoma communities **improve infrastructure, prepare for emergencies** and **build a safer, more resilient region.**

ACOG will help coordinate the work, while local governments and partners decide which projects to pursue.

Core Messages

- **The Red Dirt Resiliency Plan gives Central Oklahoma communities practical ways to prepare for the future.** It addresses challenges such as aging infrastructure, severe weather, rising costs and pollution across eight counties in Central Oklahoma.
- **The goal is to protect the services people depend on every day.** That includes reliable roads, water systems, utilities and public facilities, along with cleaner air and better emergency preparedness.
- **Local input shaped the plan.** Local governments, tribal nations, utilities and other regional partners helped identify challenges and the kinds of support communities need.
- **Planning ahead can help communities make better use of limited resources.** Identifying weak points, coordinating investments and sharing expertise can help reduce repeated repairs and costly disruptions.
- **Communities decide what works for them.** The plan is a flexible resource. It does not require a community to adopt a particular project or policy.
- **ACOG's role is to help communities work together.** ACOG can provide planning support, shared information and technical resources, help identify funding opportunities, and track regional progress.
- **Implementation will happen over time.** Projects will depend on local priorities, voluntary participation, available resources and funding. Inclusion in the plan does not guarantee funding.
- **The next step is to put the plan to use.** Communities and partners can review the recommendations, identify those that fit their needs, and discuss opportunities to work with ACOG.

Answers to likely questions

Is this a climate action plan?

Yes. It was developed through the EPA's Climate Pollution Reduction Grants program and is formally a Comprehensive Climate Action Plan. Its recommendations address pollution reduction alongside practical local priorities such as infrastructure, energy use and preparedness for extreme weather.

Does this require communities to adopt new policies or projects?

The plan itself does not require adoption of a particular policy or project. Local governments and partners decide which recommendations to pursue based on their needs and available resources.

Is funding already available for every recommendation?

No. Federal planning funds supported development of the plan. Implementation will depend on local resources, grants, partnerships and other financing opportunities. A recommendation's inclusion does not guarantee funding.

Will ACOG carry out every recommendation?

ACOG primarily provides regional coordination, planning support and shared resources. Local governments, utilities and other partners make decisions about their own projects and implementation.

How will residents know whether it is working?

ACOG will share updates as tools are developed, partnerships form, funding is secured and projects move forward. Results should be reported as they are documented.

What should a community do first?

Review the recommendations alongside its existing priorities, identify a relevant need or project, and contact ACOG to discuss potential support and partnerships. Also see 5 Practical Ways Your Community Can Get Started.